

May 1st, 2021

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RECEIVED

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POSTAL REGULATORY  
COMMISSION

Honorable Michael Kubayanda, Chairman  
Postal Regulatory Commission  
901 New York Avenue NW, Suite 200  
Washington DC, 20268-0001

Re: Docket number: MC2021-78

Your Honor,

I am writing in-regards to the rate increase for bounded print material.

On behalf of educators and students, this increase will negatively affect student's ability to receive and order from Scholastic Book Clubs. Allow me to explain.

Scholastic Catalogs are sent to schools each month. Educators purchase books to stock classroom libraries, reward academic achievement, gift books for birthdays, and supplement school provided materials. I rely on Scholastic to purchase books at a lower price point than I would find on Amazon, Barnes and Noble, or Books-A-Million.

Teachers share these flyers with students. These flyers allow students to purchase a variety of books at discounted prices. Not all families have access to the technology necessary to view the online flyers. Nor do all families have a credit card to complete online transactions. Often, it is students returning the crumpled paper flyers with a fistful of coins to purchase a book. For many students, this is the first time that they feel the pride in owning something brand new and just for them. When children are gifted a book, they feel valued and seen.

Recently, I polled by students to determine what kinds of books they have at home. I was surprised to learn that over ½ of my students don't have any sort of a personal library. Thanks to Scholastic and some doners, I have been able to give each student one book a month. At the end of this school year, all of my students will have 10 new books to keep at home.

Please reject the proposed rate increase. Our next generation of healers, educators, entrepreneurs, artists, scientists, innovators, and philanthropists depend on it.

Thank you,

  
Deborah Bejune

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